

**STUDY
AUSTRALIA**

GLOBAL INDUSTRY EXPERIENCE PROGRAM

CASE STUDY 2025 PROGRAM OVERVIEW

2-week/25-hour virtual industry project, in which multidisciplinary teams of students collaboratively work on live industry challenges set by real industry partners

PROGRAM MODEL



Multi-national
Student Team



Industry
Client



Program
Manager

- 3+ points of authentic industry engagement (virtual project briefing, 2x online reviews by industry)
- 2 synchronous workshops (Student Orientation & Project Briefing)
- This model has been delivered to >40,000 students globally with an average of 86% student satisfaction scores
- Practera sources industry clients and quality assures project briefs across the UK, APAC, Europe, Middle East, Africa, and the Americas.
- Project briefs could be connected to any of the following themes: International Market Entry, Business Innovation and growth, Social Media Analysis, and Sustainable Impact.
- Proven to develop skills including professional communication, virtual teamwork, problem-solving, innovation and cultural intelligence

PROGRAM AT A GLANCE

Australian project & experiential learning
edtech company partnering with Universities,
Governments and businesses

DELIVERY

- 2 week/25 hours project
- In over 9 States, Territories & Jurisdictions
- 53 Australian IET Providers (including 3 offshore in Dubai)
- National, cross-institutional virtual student teams & employer pool
- Australian Government digital certificate
- Non-exclusive focus on International Students
- Delivered by Australian edtech partner Practera
- Free student places funded by Study Australia Partners (State & Territory Destination Agencies)

RESULTS

- **10,000+** students supported
- **1,500** industry clients engaged
- **110,000+** work-based learning hours
- **94%** student willingness to recommend
- **83%** client willingness to recommend
- **87%** reported improved global employability skills
- **81%** of clients found enhanced decision-making/capability
- **85%** of final reports rated as high or outstanding quality
- **81%** Completion Rate
- **90%** Satisfaction with Practera App
- **86%** Students improved global employability skills

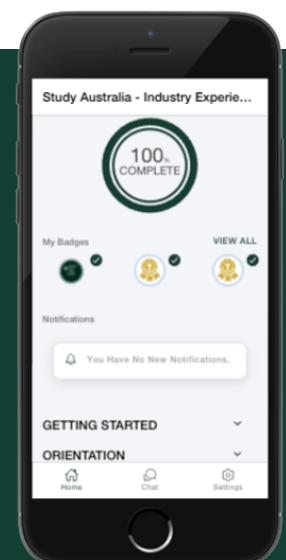


OBJECTIVES

Develop a program that helps students develop genuine employability skills exposing them to real work environment and helps improve their CV quickly, without adding too much to their already busy schedules.

SOLUTION

Practera designed a short 2-week authentic Industry Experience program that brings together international and domestic tertiary student teams from across Australian institutions to work on real industry projects with Australian and global employers for a two-week period.



HOW IT WORKS

An overview of the learner experience and the steps on how the 2-week program works



WEEK ZERO:

Meet the team & client to receive the project brief

WEEK ZERO:

Attend the compulsory orientation workshop to understand the expectation, deliverables navigating the praxtera platform and team work ethics



WEEK 1:

Students complete the draft report and submit it for feedback

WEEK 2:

Students reflect on the feedback and submit the final report and present their report to the client



WEEK 2:

Reflection provided to the students on their presentation and report along with their completion badge for sharing with their network



WHAT IS SAIEP ABOUT?

Authentic Experience program
for domestic and international
australian higher education

- Short form, 2 week, 25 hour online, co-curricular industry project learning program
- National, cross-institutional virtual student teams & employer pool
- Australian Government digital certificate
- Non-exclusive focus on India & South Asia
- Delivered by Australian edtech partner Practera
- Free student places funded by Study Australia Partners (State & Territory Destination Agencies)

10,000+

Students

Australia Wide have participated
in the Study Australia Industry
Experience

100%

**Guaranteed
Placement**

Practera sources industry
clients and quality assures
projects across the globe

9/10

Students

Say they would reference their
Practera Industry Experience
Program in their CV

87%

Student Willingness

And satisfaction to recommend
after completing Practera
Industry program

**Study Australia
Industry Experience
Program**

COLLABORATIVE VIRTUAL TEAMWORK

E-LEARNING, TEMPLATES & WEBINARS

MENTOR AND CLIENT FEEDBACK

**PLATFORM MONITORING, MANAGEMENT,
AND ANALYTICS**

STUDENT TESTIMONIALS



We connected, bonded, worked together, and were able to really impress our client, so I am walking out of this feeling highly accomplished.

I want all my friends and peers to know how that feels!

WAJIHA KHAN (Student, Curtin University)



My experience was wonderful, I gained so much, especially the new skills of developing a market analysis report for a real-world client. The insights I have received have greatly benefitted my understanding and further motivation. I am so glad I decided to register for this program, HIGHLY RECOMMENDED!

ANANYA RAO (Student, University of Western Australia)



This program provided me with the opportunity to apply my knowledge towards the task and also help me enhance my global skills. I learnt to work effectively in a team and solve problems to provide best service to our client. Also working with an international team was challenging as well as it was a great experience.

DAINA GEORGE (Student, University of Canberra)

CLIENT TESTIMONIALS



Our SAIEP team was engaging and professional. The report they have submitted will be incorporated into our expert strategy.

I wish all students well with their future endeavors, I have no doubt that they will be highly successful in their chosen fields.

JENNY RICHARDS (CEO and Co-Founder, The PAW Grocer)



Great effort. Some really good information you have managed to dig up particularly around competitors and potential customers. Hadn't thought about the Bollywood angle before so that might be an interesting approach. [I] think you have taken all feedback on board and kept everything focused on answer the core question. Thank you all for your efforts.

DAVID COLE (Founder and CEO, FlyFreely)

CLIENT OUTCOMES AND FEEDBACK

Authentic Industry Experience program
for domestic and international
Australian higher education



1,500

Businesses

have engaged in real-world
projects with student
teams



86%

of Clients

would recommend SAIEP
to peers and industry
networks



81%

reported a direct
enhancement to their
business

**decision-making
or capability**



85%

rated the final reports as
**high or outstanding
quality**

85% of clients rated student reports as high quality, while 81% said the program directly enhanced their capability to work with emerging talent. On the student side, 87% reported improved employability after participation, and a staggering 94% said they'd recommend SAIEP to others—marking a powerful leap in confidence and endorsement compared to the previous year. Together, these stats paint a blunt, unfiltered picture: the program isn't just ticking boxes—it's hitting real-world outcomes hard, where it counts.



A young man and woman are smiling and looking at a tablet together. The woman is on the left, wearing a tan sleeveless top, and the man is on the right, wearing a green button-down shirt. They are both holding the tablet, which is displaying some content. The background is a blurred indoor setting.

**STUDY
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Connect with us launch a similar industry
experience program for your learner or
sign-up your learners for future SAIEP program

[Click here to connect for a discussion](#)

You can also book a meeting with

[Beau Leese](#)

or

[Katrina Greig](#)